



MASQUERADE & AWARDS GALA

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AGENDA

6:30pm: Networking, Food, Drinks, Pics, Prizes & Music

Hosted by Chanel Fields of Sweet Fields

7:30pm: Presentations

- Nick Mosby, Baltimore City Council President
- Clemis Kaikis, Maryland Comptroller's Office
- Will Holmes, Founder of BELL
- NaTasha Horton, TRUIST (Our Platinum Sponsor)
- Amanda Burton, Deeply Rooted Dining
- Dr. Haneefa Willis-Johnson, Innerlight Holistic Healing
- GORLION (Corporate Sponsor)
- Mark Howie, 2nd BYTE (Corporate Sponsor)
- Kurt Sommer, LIFEBRIDGE (Corporate Sponsor)
- James Peterson, M&T Bank (Corporate Sponsor)
- Will Holmes- Awards Ceremony, Toast & Group Selfie

8:30pm: Party

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Join at <http://joinbell.org>



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M&T Bank



MISSION:

BELL educates, advocates for & funds small, minority, rural & woman-owned businesses in Maryland that have been denied capital. BELL ensures the continued hiring of local workers & the development of stronger, safer, thriving communities.

What is BELL?

BELL is a non-profit (501c3) organization that is committed to providing business owners the training & support they need to access capital, increase revenue, add jobs & have a positive impact on the Maryland economy. BELL serves the entire Maryland business community, not just Baltimore. BELL raises money for our Small Business Fund through event ticket sales, sponsorships & donations.

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Our Host: Chanel Fields, Founder | CEO
Sweet Fields, a Gourmet Cinnamon Roll Company
<https://oursweetfields.com/>



SWEET FIELDS
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6615 Harford Road
Baltimore, Maryland 21214
[858-869-0408](tel:858-869-0408)



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NICK MOSBY, Baltimore City Council President



Council President

Nick J. Mosby

410-396-4804

410-539-0647 (fax)

100 Holliday Street

Suite 400

Baltimore, Maryland, 21202

CouncilPresident@baltimorecity.gov



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CLEMIS KAIKIS, Maryland Comptroller's Office



COMPTROLLER
of MARYLAND

Serving the People

Contact Information:
Comptroller of Maryland
mdcomptroller@marylandtaxes.gov
410-260-7980



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Thank you to our Sponsors, Members, Elected Officials, Attendees, Canopy Hotel Staff & our BELL Events Team:



Chanel Fields, Founder | CEO
Sweet Fields
A Gourmet Cinnamon Roll Company
<https://oursweetfields.com/>



Breanna Miles, Owner
Staycations Anonymous is a Travel Concierge Service that offers an unconventional way to recalibrate & prioritize self-care. breannamiles@staycationsanonymous.com



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Our Goal tonight is to add 80 new Members!

This will fund loans for 2 businesses that need the capital to hire staff, buy supplies & grow!

Anyone who JOINS before 12/5/22, is entered into a raffle.

We will pick a winner to be upgraded to Lifetime Founding Member Status!!! 10x your investment!

Join, Sponsor or Donate at <http://joinbell.org>





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WILL HOLMES, Founder of BELL 2022:

- Non-profit Status Secured
- Successful Membership Drive
- Commercial Lending Process Implemented
- Successful BELL REVIVAL COHORT
- \$10,000 Grant to Innerlight
- Started making loans to small businesses
- Sold Out Sunset Cruise Fundraiser
- Sold Out Sunset Social Fundraiser
- Sold Out Masquerade & Awards Gala



\$25K Funds Raised by Members for the Small Business Fund

New Members in 2022 **50**

\$0 Debt Owed to Lenders or Investors

Visit JoinBell.org to Join, Sponsor or Donate today!

MEMBER
2022-2023



The Baltimore Economic Leadership League (BELL) educates, advocates for and funds small, minority, rural and woman-owned businesses in Maryland that have been denied capital. BELL ensures the continued hiring of local workers and the development of stronger, safer, thriving communities. Join BELL today!



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WILL HOLMES, Founder of BELL 2022:

- Partnered with WHC to launch Entrepreneurship Curriculum across Maryland
- Impacted over 240 businesses
- Built relationships with key partners across the region
- Secured contracts to provide 16 cohorts in 2023
- Won National Award with JHU Carey Business School
- Mentored over 50 MBA students on consulting small & minority businesses



*244 Graduates



*85% Added Jobs &



Increased Revenue



WHC partners with Government Agencies, Economic Development Offices, Universities & Non-Profit Organizations to educate aspiring entrepreneurs on how to add jobs, increase revenue, access capital & strengthen their communities. Since June 2020, WHC has successfully mentored & graduated 244 Business Owners. Want to Partner with WHC? Learn more at whcusa.com!

WHC TEAM



Sahmra Stevenson, Esq.



Rennard Brown, PMP



Dr. Rhonda Farrell



Catherine Wright, EA



Dr. Johnetta Thurston



Will Holmes Founder, WHC

WHC PROGRAM PARTNERS



Community Consulting Lab



Inclusive Ventures Program





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WILL HOLMES, Founder of BELL 2022:

- Partnered with ADP
- 15% off payroll, tax support, HR, benefits for any of our partners, graduates, members & event attendees!
- Visit <https://whcusa.com/adp-and-whc/>
- Or contact Jamie Hyman directly at Jamie.Hyman@adp.com
- Tell her WHC & BELL sent you to get your discount!!!



Always Designing
for People™






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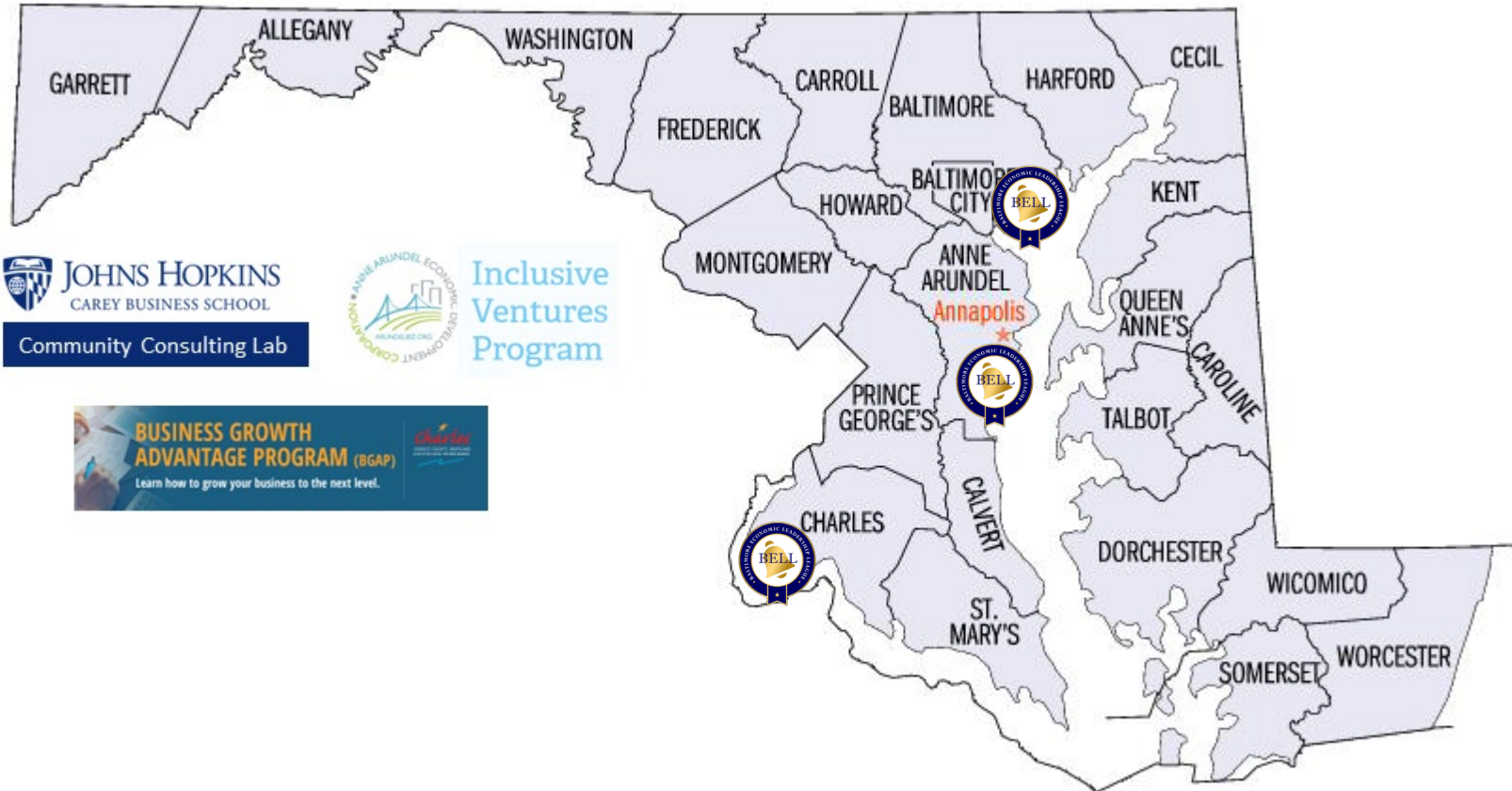
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WILL HOLMES, Founder of BELL 2022:



-  Baltimore City
-  Anne Arundel County
-  Charles County



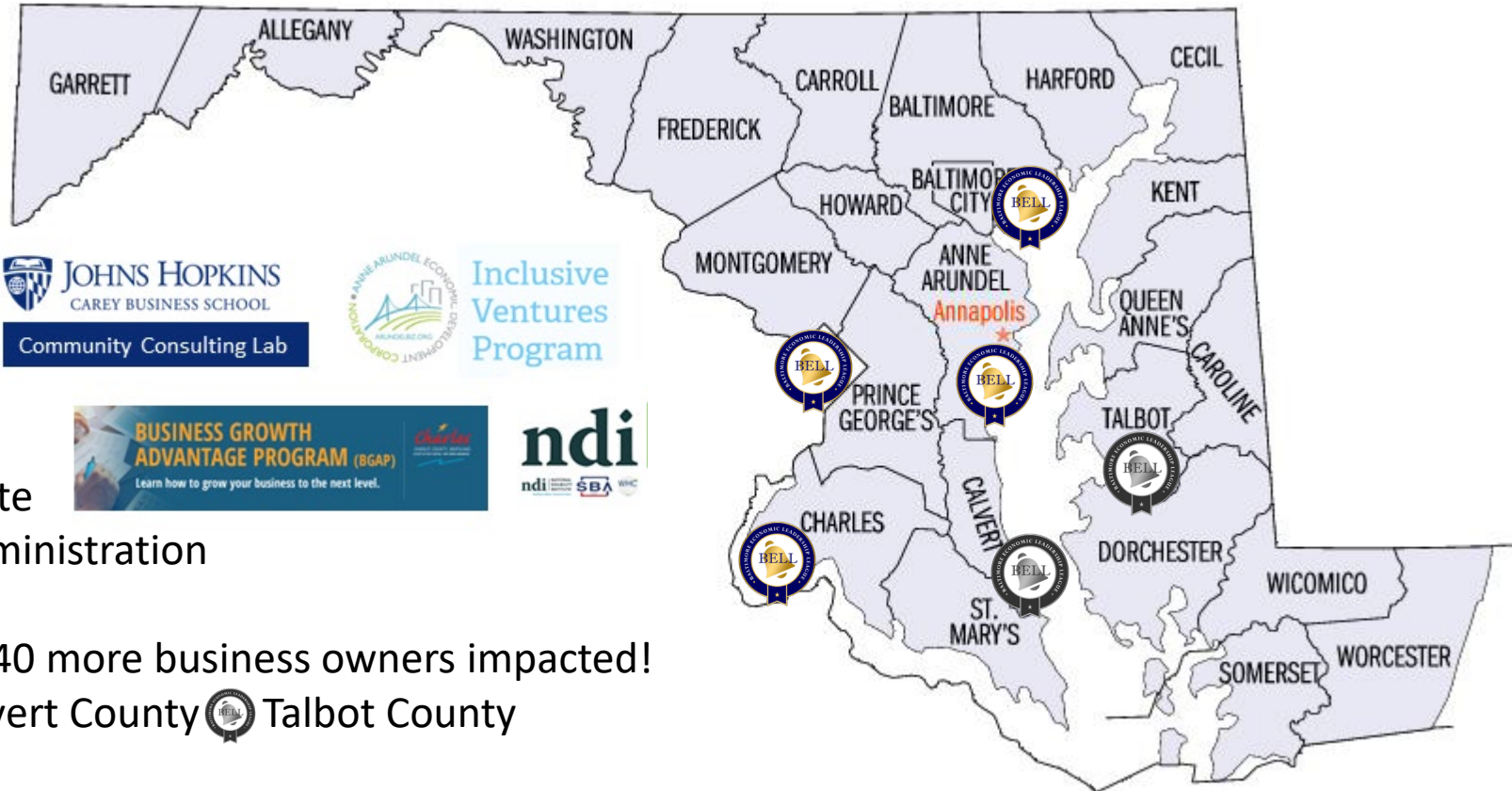






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WILL HOLMES, Founder of BELL 2023:



-  Baltimore City
-  Anne Arundel County
-  Charles County
-  National Disability Institute & U.S. Small Business Administration



16 Cohorts scheduled= 240 more business owners impacted!
 Potential partners:  Calvert County  Talbot County

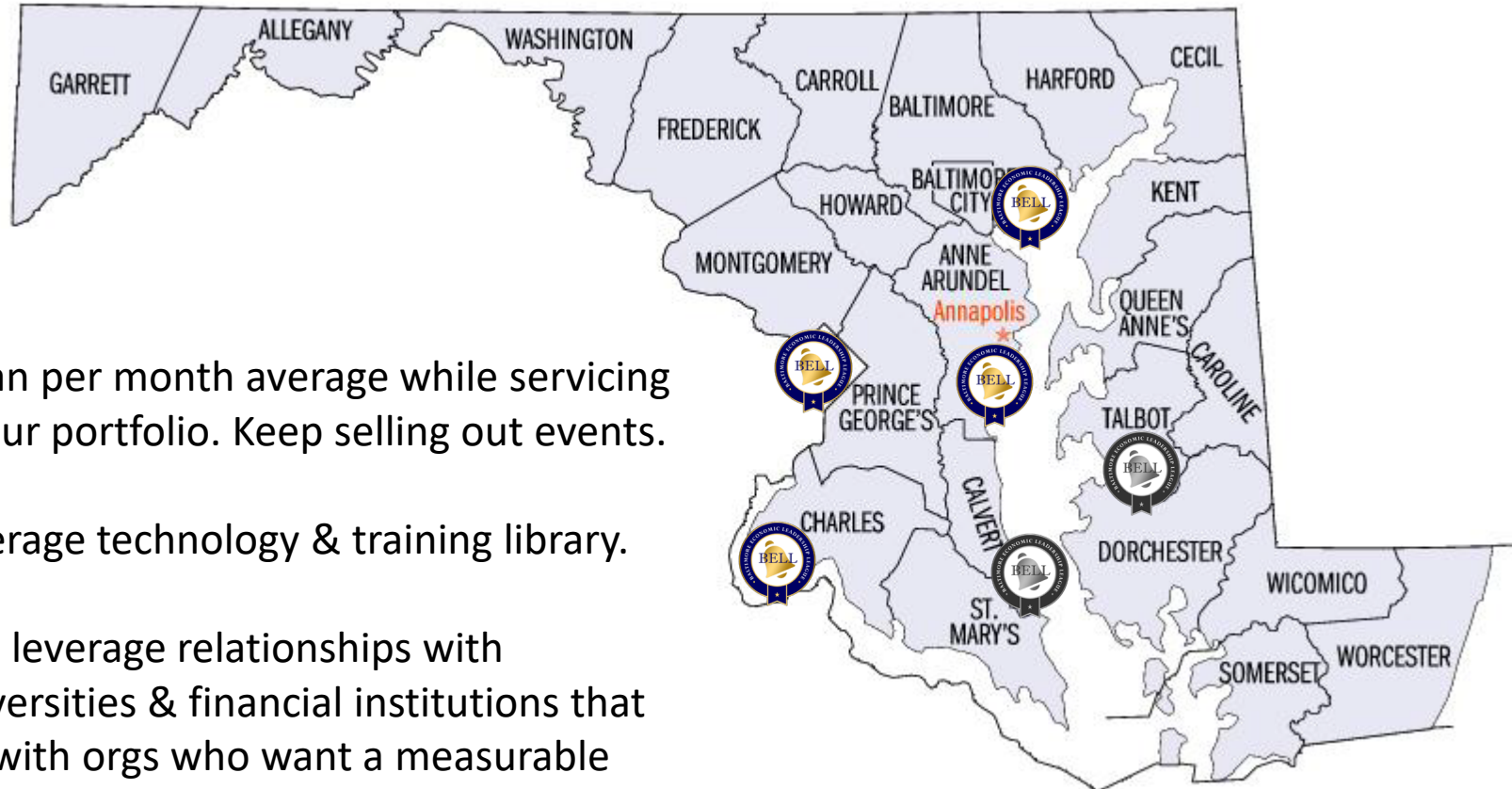


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WILL HOLMES, Founder of BELL 2023:



Growth Goal: One new loan per month average while servicing small business owners in our portfolio. Keep selling out events.

Keep BELL costs low & leverage technology & training library.

Expand across Maryland & leverage relationships with government agencies, universities & financial institutions that contract with WHC. Work with orgs who want a measurable economic impact in their region. Jobs. Tax Base. Capital.



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Why Join BELL?

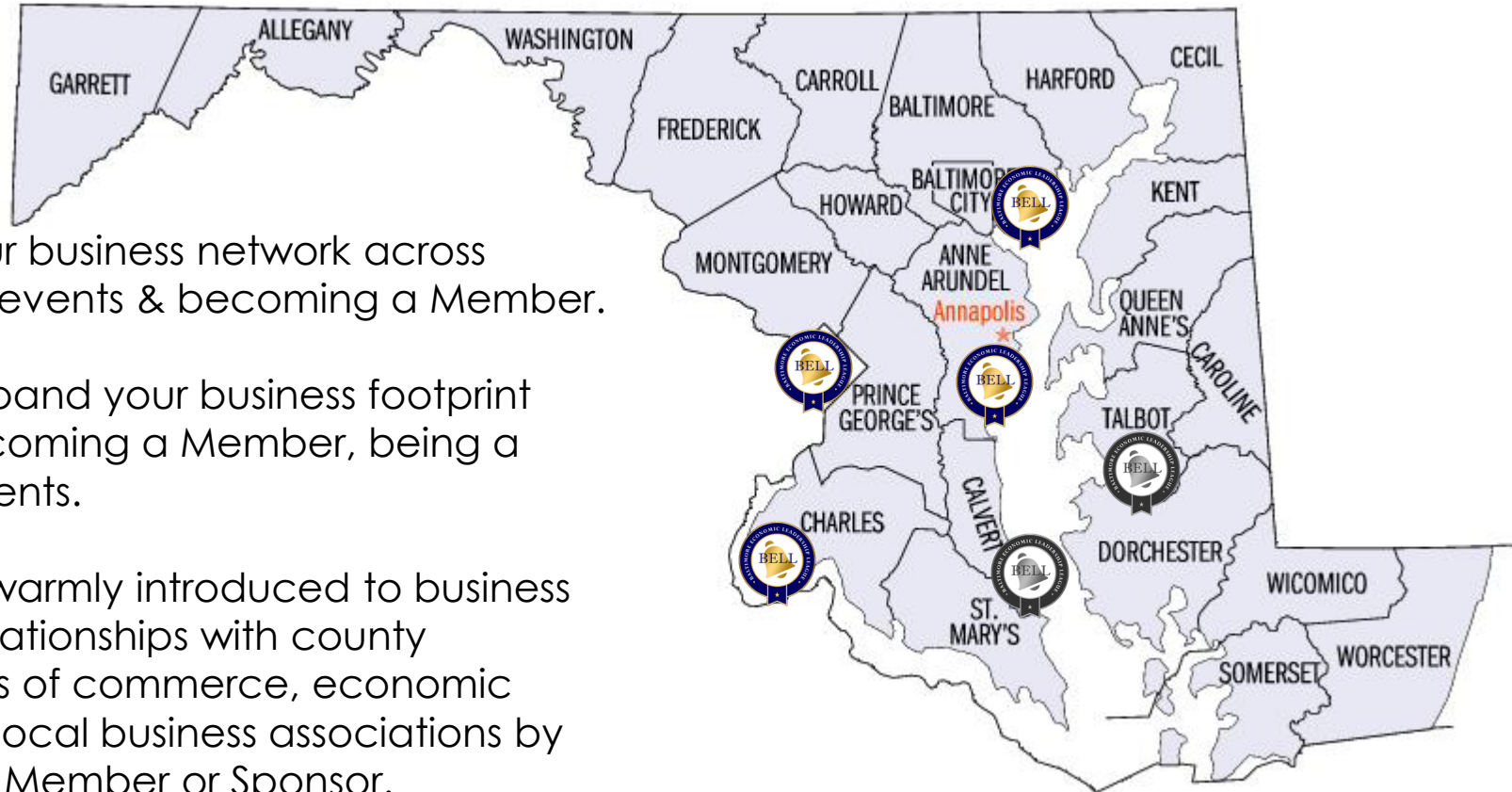


Our Value Proposition:

Individuals- Expand your business network across Maryland by attending events & becoming a Member.

Smaller Companies- Expand your business footprint across Maryland by becoming a Member, being a panelist & attending events.

Larger Companies- Be warmly introduced to business owners & build deep relationships with county governments, chambers of commerce, economic development offices & local business associations by becoming a Corporate Member or Sponsor.





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NATASHA HORTON, TRUIST

TRUIST



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Learn more: <https://youtu.be/dIDLXPXkygY>
<https://www.truist.com/small-business>

Contact information: NaTasha.Horton@truist.com
Happy Birthday, NaTasha!!!



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AMANDA BURTON, Deeply Rooted Dining



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<https://www.rootedrotisserie.com/>



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Dr. Haneefa Willis-Johnson, Innerlight Holistic Healing



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Dr. Haneefa Willis-Johnson DAc., LAc.
<https://www.innerlightholistichealing.org/>



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Feeding **America**

GORLION is the only Minority-Owned Agricultural Commodity Trading company in the United States.

<http://gorlion.com/>

“We look forward to joining BELL & being a sponsor again next year. Congratulations on all of your success & we look forward to supporting small businesses in Maryland.”



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MARK HOWIE, 2nd BYTE



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Quality Service at a Competitive Price

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<https://2ndbyte.net/>

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Pikesville, MD 21208



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KURT SOMMER, LIFEBRIDGE HEALTH

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HEALTH**®

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West Baltimore Renaissance Foundation
LifeBridge Health
2401 W. Belvedere Avenue Baltimore, MD 21215
www.wbrenaissance.org
410-601-7047



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JAMES PETERSON, M&T BANK

M&T Bank



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jpeterson3@mtb.com
<https://www3.mtb.com/business>



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BELL's 2022 MARYLAND BUSINESS ADVOCATE AWARDEES

<https://joinbell.wildapricot.org/bellmba/>

Small businesses are a driving force in the Maryland economy, creating jobs & strengthening neighborhoods in every city & county in the state.

Individuals who are recognized as BELL Maryland Business Advocates (MBAs) have dedicated their careers to the advancement of small businesses & we believe they should be recognized publicly.

During our annual December holiday party, these individuals receive the VIP experience, a trophy & recognition from the business community for their efforts.



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BELL's 2022 MARYLAND BUSINESS ADVOCATE AWARDEES



Wayne Frazier
President
Maryland Washington
Minority Companies
Association



Meshelle Howard
Director
Washington Metropolitan
Area Transit Authority



James Peterson
Vice President
Small Business
Ambassador
M&T Bank



Lynn K. Jenkins
Senior Director,
Federal
AArete



Pamela Minor
President & CEO
Southern Maryland
Minority Chamber of
Commerce

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Wayne Frazier, President, Maryland Washington Minority Companies Association **2022 MARYLAND BUSINESS ADVOCATE AWARDEE**



“I support minority and women-owned businesses because it is the most socially economic inclusive engineering vehicle we have in the world. The USA is the only nation in the world that acknowledges us as an economic engine, as such, we contribute to America's GNP!”

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Lynn K. Jenkins, Senior Director, Federal, AArete 2022 MARYLAND BUSINESS ADVOCATE AWARDEE



Lynn supports small, woman owned and minority businesses with the goal of creating an environment of parity because she's witnessed the unconscious bias from lenders, clients, and teaming partners; even when the companies demonstrate viable and superior technical and management competence.

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Meshelle Howard, Director, Washington Metropolitan Area Transit Authority **2022 MARYLAND BUSINESS ADVOCATE AWARDEE**



“To be their voice on the side of the table, where they do not have a seat.”

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Pamela Minor, President & CEO, Southern Maryland Minority Chamber of Commerce 2022 MARYLAND BUSINESS ADVOCATE AWARDEE



“I support small, minority and women-owned businesses because I am at the legacy stage of life, and I believe we have a duty to leave our knowledge that we have here to help create generational and community wealth. I believe all lessons don't have to be earned, some can be learned, and I am here to teach.”

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James Peterson, Vice President Small Business Ambassador, M&T Bank



“I want to help folks that look like me, and that come from places like I come from, to build generational wealth, and the fastest way to create generational wealth is through business ownership.”



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RENNARD BROWN, EXECUTIVE DIRECTOR OF BELL FOUNDER'S AWARD WINNER



“I want to go where I can make the biggest difference, and BELL provides an opportunity to educate businesses on strategy and connect them to capital - two key ways that small businesses become large ones.”

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TOAST TO OUR AWARDEES!!!



Wayne Frazier
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Minority Companies
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Meshelle Howard
Director
Washington Metropolitan
Area Transit Authority



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Vice President
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THANK YOU FOR YOUR SUPPORT!

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Questions?

will@whcusa.com